

4925563 Contract # **Schedule Dates** 07/22/21-07/28/21 **Advertiser** Stand For Children (142784) Agency Screen Strategies Media-Fairfax (15683) Product POLITICAL ISSUE (ns) (1187) **Brand** Est 7289 (1591175)

Monares, Barbara (3870)

Local/Political Issue Agency BRD

WJLA/GJLA/EJLA

Jones, Rachael

Est 7289

Standard

Est 7289

Salesperson

Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

Date:

CPE

Date Entered 07/21/21 **Last Modified** 07/21/21 Barbara Monares **Entered By** No CO-OP External # Demo

Order Type 3 Wide Life Package Deal

Commission % 15.00 Commission \$8,887.50 \$50,362.50

Date:

Comments:

Sales Tax

Net Total

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Jul. 2021 19 \$26,350.00 22 \$32,900.00 Aug. 2021 Grand Total: 41 \$59,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/22/21-07/23/21	1		6A- News-7News ON YOUR SIDE at 6AM					1 1	L		2	\$600.00	\$1,200.00	Washington (WJLA)		7/21/21
2.0	Normal Line / SPOT	07/26/21-07/28/21	1		6A- News-7News ON YOUR SIDE at 6AM		1	1	1				3	\$600.00	\$1,800.00	Washington (WJLA)		7/21/21
3.0	Normal Line / SPOT	07/26/21-07/28/21	1		6:58A- ABC-Good Morning America		2	1	2				5	\$1,400.00	\$7,000.00	Washington (WJLA)		7/21/21
4.0	Normal Line / SPOT	07/22/21-07/23/21	1		6:58A- ABC-Good Morning America					1 2	2		3	\$1,400.00	\$4,200.00	Washington (WJLA)		7/21/21
5.0	Normal Line / SPOT	07/24/21-07/24/21	1		7A- ABC-Good Morning America Saturday						:	1	1	\$700.00	\$700.00	Washington (WJLA)		7/21/21
6.0	Normal Line / SPOT	07/25/21-07/25/21	1		7:58:40A- ABC-Good Morning America Sunday							1	1	\$800.00	\$800.00	Washington (WJLA)		7/21/21
7.0	Normal Line / SPOT	07/27/21-07/27/21	1	:30	9A- Live with Kelly			1					1	\$600.00	\$600.00	Washington (WJLA)		7/21/21
8.0	Normal Line / SPOT	07/22/21-07/22/21	1	:30	10:58:25A- ABC-The View					1			1	\$900.00	\$900.00	Washington (WJLA)		7/21/21
9.0	Normal Line / SPOT	07/23/21-07/23/21	1		11:59:56A- News-7News ON YOUR SIDE at Noon					1	L		1	\$750.00	\$750.00	Washington (WJLA)		7/21/21
10.0	Normal Line / SPOT	07/28/21-07/28/21	1	:30	2P- ABC-General Hospital				1				1	\$900.00	\$900.00	Washington (WJLA)		7/21/21
			<u> </u>		CON	FIF	21/12	ΔΤΙ		V C	\bigcirc	NTF	RAC	Т	<u> </u>			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 12:18 PM on Wednesday, July 21 2021

		Contract # Schedule Dates	4925563 07/22/21-07/28/21	Date Entered Last Modified	07/21/21 07/21/21	
	WJLA	Advertiser	Stand For Children (142784)	Entered By	Barbara Monares	
obc	1100 Wilson Blvd, 6th Floor	Agency	Screen Strategies Media-Fairfax (15683)		No	
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #	3 Wide Life	
		Brand	Est 7289 (1591175)	Demo		
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type		
		Sales Office	WJLA/GJLA/EJLA	Package Deal		
Screen Strategies Media-Fairfax		Buyer Name	Jones,Rachael	Commission %	15.00	
11150 Fairfax Blvd		Phone/Fax	/	Commission	\$8,887.50	
Screen Strategies Media		CPE	Est 7289	Net Total	\$50,362.50	
		Account Types	Local/Political Issue Agency BRD	Sales Tax		
		Billing Type	Standard			

Est 7289

Run Times

Washington (WJLA By Broadcast Month	-	Rate
Jul. 2021 Aug. 2021	19 22	\$26,350.00 \$32,900.00
Grand Total:	41	\$59,250.00

Comments

Entered

11.0	Normal Line / SPOT	07/22/21-07/23/21	1		4:59:30P- News-7News ON YOUR SIDE at 5PM					1 1	L	2	\$900.00	\$1,800.00	Washington (WJLA)	7/21/21
12.0	Normal Line / SPOT	07/26/21-07/28/21	1		4:59:30P- News-7News ON YOUR SIDE at 5PM		1	1	1			3	\$900.00	\$2,700.00	Washington (WJLA)	7/21/21
13.0	Normal Line / SPOT	07/26/21-07/28/21	1		5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1	1			3	\$1,400.00	\$4,200.00	Washington (WJLA)	7/21/21
14.0	Normal Line / SPOT	07/22/21-07/23/21	1		5:59:26P- News-7News ON YOUR SIDE at 6PM					1 1	L	2	\$1,400.00	\$2,800.00	Washington (WJLA)	7/21/21
15.0	Normal Line / Access	07/27/21-07/27/21	1	:30	6:58:46P- Wheel Of Fortune			1				1	\$3,000.00	\$3,000.00	Washington (WJLA)	7/21/21
16.0	Normal Line / Access	07/22/21-07/23/21	1	:30	7:29:26P- Jeopardy					1 1	L	2	\$5,000.00	\$10,000.00	Washington (WJLA)	7/21/21
17.0	Normal Line / Access	07/26/21-07/28/21	1	:30	7:29:26P- Jeopardy		1		1			2	\$5,000.00	\$10,000.00	Washington (WJLA)	7/21/21
18.0	Normal Line / SPOT	07/22/21-07/23/21	1		11:00:26P- News-7News ON YOUR SIDE at 11PM					1 1	L	2	\$900.00	\$1,800.00	Washington (WJLA)	7/21/21
19.0	Normal Line / SPOT	07/26/21-07/28/21	1		11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1	1			3	\$900.00	\$2,700.00	Washington (WJLA)	7/21/21
20.0	Normal Line / SPOT	07/24/21-07/24/21	1		11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM						1	1	\$600.00	\$600.00	Washington (WJLA)	7/21/21
					CON	FIR	RMA	AT	101	V C	ONTF	RAC	Т			
Accepted-	Agency/Advertiser:		[Date:	Accepted-Sta	ation:							Date:	Comments:		

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

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B/E Bookend P/B Piggy Back

Printed At: 12:19 PM on Wednesday, July 21 2021

Line Type / Break Type (Ref #)

Dates

Sec Length

abc		Contract # Schedule Dates	4925563 07/22/21-07/28/21	Date Entered Last Modified	07/21/21 07/21/21	
	WJLA	Advertiser	Stand For Children (142784)	Entered By	Barbara Monares	
	1100 Wilson Blvd, 6th Floor	Agency	Screen Strategies Media-Fairfax (15683)	CO-OP	No	
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #		
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11150 Fairfax Blvd		Phone/Fax		Commission	\$8,887.50	
Ste 505		CPE	Est 7289	Net Total	\$50,362.50	
Fairfax, VA 22031		Account Types	Local/Political Issue Agency BRD	Sales Tax		
		Billing Type	Standard			
		Comments	Est 7289			

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Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th Fr	r Sa	Su	Spots	Rate	Total	Station		Comments	Entered
Normal Line / SPOT	07/25/21-07/25/21	1		YOUR SIDE Weekend at							1	1	\$800.00	\$800.00	Washington (WJLA)			7/21/21
				CON	HIF	<ivi <="" td=""><td>411</td><td>IOI</td><td>A C</td><td>OIN</td><td>ΙÞ</td><td>AC</td><td>I</td><td></td><td></td><td></td><td></td><td></td></ivi>	411	IOI	A C	OIN	ΙÞ	AC	I					
Accepted-Agency/Advertiser: Date:					ation:								Date:	Comments:				
		Normal Line / SPOT 07/25/21-07/25/21	Normal Line / SPOT 07/25/21-07/25/21 1	Normal Line / SPOT 07/25/21-07/25/21 1 :30	Normal Line / SPOT 07/25/21-07/25/21 1 :30 11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM	Normal Line / SPOT 07/25/21-07/25/21 1 :30 11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM CONFIF	Normal Line / SPOT 07/25/21-07/25/21 1 :30 11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM CONFIRM	Normal Line / SPOT 07/25/21 1 :30 11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM CONFIRMAT	Normal Line / SPOT 07/25/21-07/25/21 1 :30 11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM CONFIRMATION	Normal Line / SPOT 07/25/21-07/25/21 1 :30 11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM CONFIRMATION C	Normal Line / SPOT 07/25/21 1 :30 11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM CONFIRMATION CON	Normal Line / SPOT 07/25/21-07/25/21 1 :30 11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM 1 CONFIRMATION CONTR	Normal Line / SPOT 07/25/21-07/25/21 1 :30 11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Normal Line / SPOT 07/25/21-07/25/21 1 :30 11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM 1 1 1 \$800.00	Normal Line / SPOT 07/25/21-07/25/21 1 :30 11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM 1 1 \$800.00 \$800.00	Normal Line / SPOT 07/25/21-07/25/21 1 ::30 11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM 1 1 \$800.00 \$800.00 Washington (WJLA)	Normal Line / SPOT 07/25/21-07/25/21 1 :30 11:00:26P- News-7News ON YOUR SIDE Weekend at 1 1 1 \$800.00 \$800.00 Washington (WJLA)	Normal Line / SPOT 07/25/21 1 :30 11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM CONFIRMATION CONTRACT

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B/E Bookend P/B Piggy Back

Printed At: 12:19 PM on Wednesday, July 21 2021

Washington (WJLA)

By Broadcast Month Spots

19

22

41

Jul. 2021

Aug. 2021

Grand Total:

<u>Rate</u>

\$26,350.00

\$32,900.00

\$59,250.00